



Annual Human Resources Conference

Tuesday, Nov. 27, 2012

Hershey Lodge

Sponsorship and Exhibitor Opportunities

Exclusive Platinum: \$5,000

(Right of first refusal pending)

Gold \$3,500 Silver \$2,500

Exhibit Only \$475

All sponsorship packages include:

- Sponsor logo and/or name featured in all pre- and post-conference promotion, including direct mail, the PA Chamber's website, publications (*Catalyst*, *Sentinel* and *The VOICE of Pennsylvania Business*), and the cover of the main conference brochure*
- Logo on Chamber-supplied sponsor boards located throughout the conference venue and in pre-conference slide show
- Exhibit/tabletop space* including 6 foot skirted table, two chairs and electric
- Up to three complimentary sponsor guest registration(s) including breaks and meals; special price of \$100.00 per person for up to two additional sponsor guests
- Pre- and post-conference registrant/attendee listing
- Recognition in welcome address
- Sponsor-supplied promotional information included in conference packet
- Advertising in PA Chamber member publications
- Sponsor ribbons for all attendees

*Availability dependent upon date sponsorship is confirmed

In addition to the above,

Platinum (limited to one company) receives

- Recognition as the exclusive Platinum sponsor of the conference
- Three complimentary sponsor guest registrations
- Full page, premium-position ad in *Catalyst*, the Chamber's quarterly member magazine (circ. 12,000)
- Ad in *The VOICE of Pennsylvania Business*, the chamber's monthly member newsletter (circ. 9,000)
- Inclusion in *Featured Sponsor* section of PA Chamber's website homepage (30 days)
- Other customized promotional consideration as requested and agreed upon in advance

Gold receives

- Two complimentary sponsor guest registrations
- Half page ad in *Catalyst*
- Ad in *The VOICE of Pennsylvania Business*

Silver receives

- One complimentary sponsor guest registration
- Quarter page ad in *Catalyst*

Exhibit Space/Tabletop Only (without sponsorship) \$475

- 6 foot skirted table and two chairs
- One complimentary exhibitor guest registration including breaks and meals; special price of \$100.00 for one additional exhibitor guest
- Pre- and post-event conference registrant/attendee listing

For further information or to reserve your sponsorship or exhibit space, contact
Laurel J. Belding, Corporate Events and Promotions Executive
877 227-7375 or lbelding@pachamber.org