



Monday, Sept. 24, 2012 ~ Hershey Lodge

Corporate Sponsorships

Exclusive Diamond Sponsorship - \$40,000 (reserved by AmeriHealth Mercy)

- Recognition as the premier sponsor of the 28th Annual Chamber Dinner and program
- Opportunity to briefly address attendees during dinner
- Four preferred-location corporate tables at dinner (40 seats)
- Ten invitations to Chairman's Reception
- Sponsor logo and/or name prominently featured in all pre- and post-event promotion, including direct mail, the Annual Dinner website, Chamber publications (*Catalyst*, *Sentinel*, *Investors Quarterly* and *The VOICE of Pennsylvania Business*), press releases and media alerts
- Sponsor logo featured on cover of printed program and in dining room, as well as on video screens and sponsor boards throughout venue; sponsor acknowledgement by emcee
- Area for exhibit or tabletop display at venue
- Opportunity to provide company promotional items to attendees
- Advertising package: four premium placement full-page ads in *Catalyst* (circ. 12,000); two ads in *The VOICE of Pennsylvania Business* (circ. 9,000); and three months as a *Featured Sponsor* on the PA Chamber website

Platinum Sponsor/Gala or Chairman's Reception - \$25,000 (Two-One available)

- Three preferred-location corporate tables at dinner (30 seats)
- Six invitations to Chairman's Reception
- Exclusive sponsor of Gala Reception ~~or Chairman's Reception~~ (Chairman's Reception sponsorship reserved by Highmark, Inc.)
- Sponsor logo and/or name featured in all pre- and post-event promotion, including direct mail, the Annual Dinner website, Chamber publications (*Catalyst*, *Sentinel*, *Investors Quarterly* and *The VOICE of Pennsylvania Business*), press releases and media alerts
- Logo exclusively featured at sponsored reception, as well as on video screens at dinner, on sponsor boards throughout the venue, and in the printed program; sponsor acknowledgement by emcee
- Area for exhibit or tabletop display at venue
- Advertising package: two premium placement full-page ads in *Catalyst*; two ads in *The VOICE of Pennsylvania Business*; and two months as a *Featured Sponsor* on the PA Chamber website

Gold Sponsor - \$15,000

- Two preferred-location corporate tables at dinner (20 seats)
- Four Invitations to Chairman's Reception
- Sponsor logo and/or name featured in all pre- and post-event promotion, including direct mail, the Annual Dinner website, and Chamber publications (*Catalyst*, *Sentinel*, *Investors Quarterly* and *The VOICE of Pennsylvania Business*)
- Logo prominently featured on video screens, on sponsor boards throughout the venue, and in the printed program; sponsor acknowledgement by emcee
- Area for exhibit or tabletop display at venue
- Advertising package: one premium placement full-page ad in *Catalyst*; one ad in *The VOICE of Pennsylvania Business*; and one month as a *Featured Sponsor* on the PA Chamber website

Silver Sponsor - \$5,500

- One preferred-location corporate table at dinner (10 seats)
- Two invitations to Chairman's Reception
- Sponsor logo and/or name featured in all pre- and post-event promotion, including direct mail, the Annual Dinner website, and Chamber publications (*Catalyst*, *Sentinel*, *Investors Quarterly* and *The VOICE of Pennsylvania Business*)
- Logo prominently featured on video screens, on sponsor boards throughout the venue, and in the printed program; sponsor acknowledgement by emcee
- Advertising package: one half-page ad in *Catalyst*; one ad in *The VOICE of Pennsylvania Business*; and one month as a *Featured Sponsor* on the PA Chamber website

Bronze Sponsor - \$3,500

- One corporate table at dinner (10 seats)
- Company name listed on the Annual Dinner website, in the printed program and on video screens during dinner
- One invitation to Chairman's Reception



**Pennsylvania Chamber
Foundation**

Student Host Sponsorship - \$2,800 (\$2,500 if combined with any of the above sponsorships)

- One table (10 seats) at dinner for up to nine students and a minimum of one faculty/staff member or a representative from hosting organization
- Company name listed in the printed program and on video screens during dinner
- Acknowledgement by emcee during sponsor introductions

Student Host Sponsorship Notes:

- (1) *All or part of student host sponsorships may be tax deductible; please consult your tax advisor.*
- (2) *Student Host Sponsorships require that a minimum of six students be seated at the sponsored table.*

For further information or to reserve your sponsorship, contact

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