



## MEDIA ADVISORY

**FOR IMMEDIATE RELEASE**  
**Monday, July 25, 2011**

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### **Somali pirate captive, Capt. Richard Phillips, to speak on business leadership at PA Chamber Foundation event**

*Program also includes Brandon Fisher of Chilean mine rescue driller Center Rock Inc.*

HARRISBURG, PA – The **Pennsylvania Chamber Foundation** will present two fantastic, true stories of business leadership at its best during a special program – ***Lessons on Extraordinary Leadership*** – to be held from **8:30 a.m. to 11:30 a.m. Wednesday, July 27** at the **Sheraton Harrisburg-Hershey**.

A record audience of more than 400 businesspeople is expected at the free educational forum, which will feature Somali pirate captive, Capt. Richard Phillips, and Brandon Fisher, owner of Chilean mine rescue driller, Center Rock Inc.

In 2009, Phillips became the center of an extraordinary international drama when he was captured by Somali pirates who hijacked his vessel, the Maersk Alabama, a container ship ferrying food aid to East Africa. The incident was the first hijacking of a U.S. ship in more than 200 years.

In 2010, Center Rock Inc. was on site in Chile for 37 days until completion of the rescue shaft that freed 33 miners trapped more than 2,000 feet underground for more than two months. Center Rock also designed and engineered the drill.

Phillips and Fisher will present first-hand accounts of those events and the “behind the scenes” decision making that galvanized employees when failure was not an option – offering strategies and solutions that will help businesses operating in today’s challenging times.

**Media coverage of the program is welcome.**

**Fisher will be available for media interviews at 10 a.m., prior to his presentation.**

**Phillips will be available for media interviews at 10:15 a.m., following his presentation.**

Richards Energy Group Inc. is the exclusive Platinum Sponsor of the event. Additional sponsors include American Refining Group, Inc., Crown Holdings and Reinsel Kuntz Leshar LLP.

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*The Pennsylvania Chamber of Business and Industry Educational Foundation is a registered 501(c)(3) organization created to fund timely and insightful research and educational programs that will positively impact Pennsylvania's economic future and enhance the quality of life for all Pennsylvanians.*

*The Pennsylvania Chamber of Business and Industry is the state's largest broad-based business advocacy organization. The PA Chamber's thousands of statewide members comprise businesses of all sizes and across all industry sectors. The PA Chamber is The Statewide Voice of Business™.*