

ChamberPAC Selling Points

- A strong ChamberPAC is necessary in order to maintain an effective presence in Harrisburg and be able to compete with other special interests, such as trial lawyers and the AFL-CIO, who may work against our industry. Those groups and several others raise just as much, often a great deal more, than ChamberPAC.
- Just as important as the passage of legislation helpful to Pennsylvania businesses is the defeat of legislation detrimental to Pennsylvania businesses. Some of those bills would have a negative impact on all businesses in the state, not just small or large businesses. Contributions to ChamberPAC help support legislators who share the industry's views in opposing such negative legislation.
- A contribution from ChamberPAC to a legislative candidate has more of an impact than if an individual made a campaign contribution on their own. ChamberPAC support of a candidate represents contributions from hundreds of businesses leaders throughout the state. Legislators recognize this, and while individual contributions are important, a contribution to ChamberPAC is more effective and goes further than an individual contribution to a legislator.
- A contribution to ChamberPAC is a means of participating in the political process. It represents your concern for the industry for which you work.

Fast Facts on ChamberPAC

ChamberPAC is a bipartisan political action committee of the Pennsylvania Chamber of Business and Industry, whose purpose is to contribute to pro-job, pro-growth candidates who believe in business's right to compete on an equal basis in the world marketplace. ChamberPAC is governed by a Board of Directors consisting of volunteer business leaders.

- ChamberPAC can only receive individual contributions. Corporate contributions are prohibited.
- The funds raised from business leaders across Pennsylvania are pooled. They are then used as political contributions to incumbents or candidates seeking elective office. ChamberPAC contributes to candidates for the Pennsylvania General Assembly and statewide offices who have been supportive of business issues and have been recommended by ChamberPAC contributors.
- Contributions to ChamberPAC are not deductible for state or federal tax purposes.
- Individuals have a variety of methods to contribute by:
 - Direct personal check or money order
 - Personal credit card account
 - Monthly
 - Biannually
 - One-time

Writing and Talking Points

The following talking points are designed to assist you when writing a letter or conducting a call to solicit for contributions to ChamberPAC. Please keep your letter under one page in length. Any longer and the letter may not be read.

- The annual ChamberPAC fundraising campaign has begun and I encourage you to become a part of this important tradition. I have already made my own personal contribution to ChamberPAC and I hope you will do the same.
- A strong ChamberPAC is necessary in order to maintain an effective presence in Harrisburg and be able to compete with other special interests, such as trial lawyers and the AFL-CIO, who may be working against our industry. Those groups and several others raise just as much, if not more, than ChamberPAC.
- To those who have contributed to ChamberPAC in the past, I thank you. To those who have not, I urge you to give serious consideration in making an investment in the future of business in Pennsylvania.
- Just as important as the passage of legislation helpful to job creators in Pennsylvania so is the defeat of legislation detrimental to Pennsylvania businesses. Some of those bills would have a negative impact on all businesses in the state, not just big businesses or small businesses. Contributions to ChamberPAC help support legislators who share the industry's views in opposing such negative legislation.
- Your individual contribution assist in the process of supporting candidates and elected official who share our common interests
- A contribution from ChamberPAC to a legislative candidate has more of an impact than if an individual made a campaign contribution on their own. ChamberPAC support of candidates represents contributions from several hundred businesses leaders throughout the state. Legislators recognize this and thus, a contribution to ChamberPAC is more effective and goes further than an individual contribution to a legislator.
- A contribution to ChamberPAC is a means of participating in the political process. It represents your concern for the future of business in Pennsylvania.

Solicitation Guidelines

Please familiarize yourself with these guidelines before starting your ChamberPAC campaign.

Chamber PAC State Guidelines:

- All contributions must be voluntary. No form of coercion, expressed or implied, may be used to solicit a contribution.
- The individual must not be favored or disadvantaged due to the amount of their contribution, or their decision not to contribute.
- Contributions to ChamberPAC are not deductible for state or federal income tax purposes.
- State law requires that a political action committee report the name and mailing address for each individual whose contributions aggregate in excess of \$50 in a calendar year.